

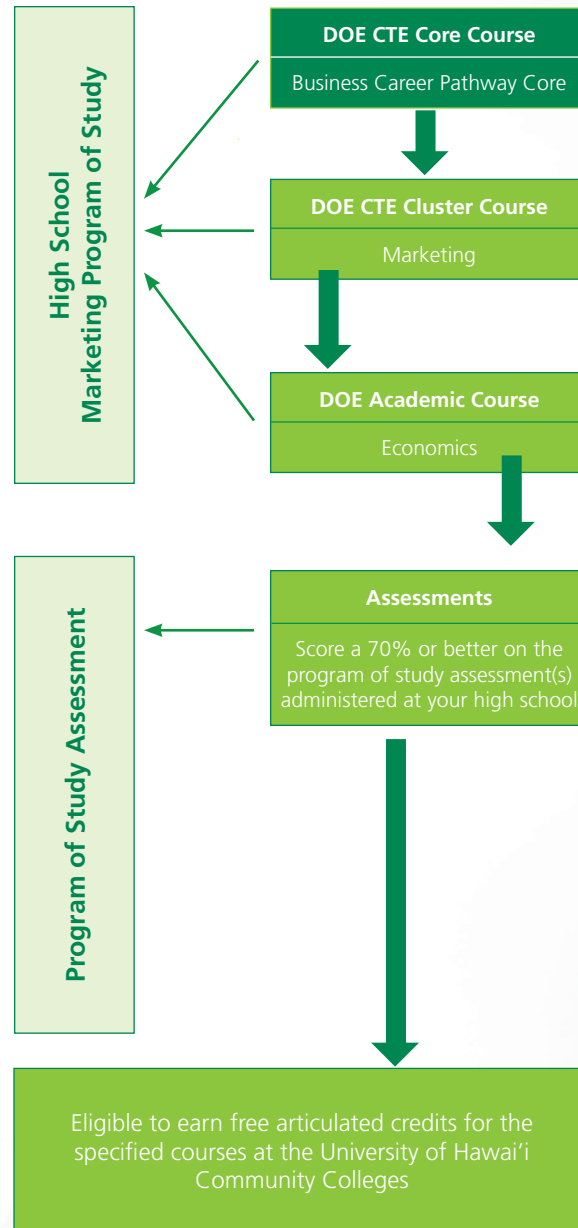
How Do I Receive The Free Community College credit?

- Decide which participating University of Hawai'i Community College to attend
- Earn acceptance into the Business or Marketing Program of Study at the participating college
- Contact the college counselor, program chair, or articulation coordinator at the college you wish to attend (ask your teacher for contact information)
- Have the official high school transcripts sent directly to the community college you wish to attend
- Apply for the dual credit within two (2) years from your high school graduation date

FAQs

How is the Dual Credit Articulated Program of Study (DCAPS) Marketing Program of Study different from other dual credit options such as the Running Start, Gear Up, or Advanced Placement?

- Students earn community college credit in classes taken on their high school campus and taught by high school teachers
- Students do not pay fees for the postsecondary credits
- Students do not pay administrative fees to have the credits posted to their postsecondary transcript



Earn These College Credits Free By Completing A High School Marketing Program of Study

Hawai'i CC	Kapi'olani CC
BUS 120 Principles of Business (3 credits)	BUS 120 Principles of Business (3 credits)
MKT 120 Principles of Marketing (3 credits)	MKT 120 Principles of Marketing (3 credits)

Leeward CC	Maui CC
BUS 120 Principles of Business (3 credits)	BUS 120 Principles of Business (3 credits)
MKT 120 Principles of Marketing (3 credits)	MKT 120 Principles of Marketing (3 credits)



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<http://www.hawaii.edu/cte>

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This brochure is available in alternate format.

MARKETING PROGRAM OF STUDY

BUSINESS CAREER PATHWAY



Earn Free University of Hawai'i Community College Credit

Dual Credit Articulated Program of Study

The Hawai'i Career Pathway System Dual Credit Articulated Program of Study (DCAPS) is a way for **high school students** who successfully master the Marketing Program of Study standards to earn free community college credit. Students in the Marketing Program of Study earn both high school and college credit through courses taken at their high schools.

How Do You Benefit?

Earning free community college credit while in high school

- Saves Time
- Saves Money
- Means Less Time to Earn a Degree!



Example of Cost Savings Estimated 2009-2010 Cost Savings At Kapi'olani Community College

Course	Expenses	Money Saved
Business 120 (3 credits)	Tuition \$88 per credit = \$264	\$264
Marketing 120 (3 credits)	Tuition \$88 per credit = \$264	\$264
	Books & Supplies = \$200	\$200
	Total Estimated Savings	\$728

Source: Online, University of Hawai'i System, Tuition Schedule 2010-2011 <http://www.hawaii.edu/admissions/tuition.html>

Who is Eligible?

High school students who:

- Complete the high school Marketing Program of Study courses in the proper sequence
- Earn a grade of "C" or better in the Marketing Program of Study core and cluster courses and the required academic course, Economics
- Pass the required program of study assessment(s) with a minimum score(s) of 70%
- Earn a high school diploma

Students who successfully complete the Marketing Program of Study and pass the required assessments are eligible to receive community college credits in the following programs of study:



Participating Community Colleges	Program of Study Courses	Number of Dual Credits
Hawai'i Community College	BUS 120 Principles of Business	3 Credits
	MKT 120 Principles of Marketing	3 Credits
Kapi'olani Community College	BUS 120 Principles of Business	3 Credits
	MKT 120 Principles of Marketing	3 Credits
Leeward Community College	BUS 120 Principles of Business	3 Credits
	MKT 120 Principles of Marketing	3 Credits
Maui Community College	BUS 120 Principles of Business	3 Credits
	MKT 120 Principles of Marketing	3 Credits